

BILINGUAL CONFERENCE



HEALTHY, WEALTHY AND WISE

**2016 CPBI REGIONAL
CONFERENCE
ONTARIO & QUÉBEC**

FAIRMONT MONT-TREMBLANT
SEPTEMBER 12-14, 2016

cpbi-icra.ca



SPONSORSHIP OPPORTUNITIES

\$12,500 EACH
THREE AVAILABLE (2 SOLD)

DIAMOND-GALA

The Diamond Sponsorship offers special recognition throughout the conference as one of the premier sponsors of the 2016 CPBI Bilingual Conference. Your organization will also co-sponsor the Gala Evening Entertainment. This package includes:



- Five complementary conference registrations
 - Special rate extended to Diamond Sponsors to invite plan sponsors
 - Banner recognizing Diamond Sponsors prominently displayed throughout the conference
 - Premier exhibit space to display corporate promotional material in central meeting area
 - Company name included in all conference advertising in media publications
- Logo included in delegates' book
 - Special recognition at beginning and end of conference
 - Logo placement on the CPBI conference website

\$9,500 EACH
THREE AVAILABLE (1 SOLD)

PLATINUM



Be an exclusive sponsor of one of the program streams:

- Four Benefits Workshops (English) (SOLD)
- Four Pension/Investment Workshops (English)
- Two Plenary Sessions (English)

Each Platinum Sponsor will have prominent signage in the meeting room where the program stream is held. Your sponsorship includes:

- Three complementary conference registrations
- Special rate extended to Platinum Sponsors to invite plan sponsors
- Special banner recognizing Platinum Sponsors prominently displayed throughout the conference
- Premier exhibit space to display corporate promotional material in central meeting area
- Company name included in all conference advertising in media publications
- Name and logo included in delegates' book
- Special thank you at beginning and end of conference
- Appropriate logo placement on the CPBI conference website acknowledging level of sponsor

\$7,000 EACH
SIX AVAILABLE (3 SOLD)

GOLD



Be the recognized sponsor at one of the following:

1. Opening Keynote Presentation (SOLD)

Be recognized as the sponsor of the opening keynote! Your corporate logo will be appropriately displayed at this session and you will have the opportunity to introduce the speaker.

2. Wednesday Breakfast with special speakers Sal Guatieri and Peter Lowen

The sponsor of the “Economic & Political Update” will have their logo on display during the breakfast, and you will introduce the featured speakers.

3. Health Breaks (SOLD)

The sponsor of the health breaks will have prominently displayed signage at each station and in addition, will be recognized as the sponsor during health break announcements.

4. Welcome Reception

The sponsor of the Welcome Reception will have prominently displayed signage at the reception and will have the opportunity to speak at the event.

5. Delegate Gift (SOLD)

A unique gift will be presented to each delegate with your branding. This year, there will not be delegate bags. Instead, this special gift chosen with our sponsor in mind will be given out at registration.

6. Delegate Folios (SOLD)

Each delegate will receive a folio for notes, program and conference information. This will be branded with the sponsor's logo.

Each Gold Sponsorship includes:

- Two complementary conference registrations
- Special banner recognizing Gold Sponsors prominently displayed throughout the conference
- Exhibit space to display corporate promotional material in central meeting area
- Company name included in all conference advertising in print media
- Logo included in delegates' conference book
- Special thank you during the conference
- Appropriate logo placement on the CPBI conference website acknowledging level of sponsor

\$5,000 EACH
SIX AVAILABLE (4 SOLD)

SILVER



Exclusive sponsorship is available for the following:

1. **Wine at Gala dinner (SOLD)**

The bottles of wine placed on each table at the Gala dinner will be branded with your logo.

2. **Hotel room keys (SOLD)**

All delegates arriving at the Fairmont Mont-Tremblant will be staying for the three-day conference. Special hotel room keys will be branded with your logo and given out to delegates when checking in.

3. **Tuesday Lunch (SOLD)**

Signage will be prominently displayed at the lunch with your logo.

4. **Wednesday Lunch**

Signage will be prominently displayed at the lunch with your logo.

5. **Bottled Water (SOLD)**

Water stations will be available throughout the conference and will prominently display your logo as the sponsor.

6. **USB Flash Drives (SOLD)**

Each Silver Sponsorship includes:

- One complementary conference registrations
- Exhibit space to display corporate promotional material in central meeting area
- Company name included in all conference advertising in print media
- Logo included in delegates' conference book
- Appropriate logo placement on the CPBI conference website acknowledging level of sponsor

\$2,500 EACH
TEN AVAILABLE (4 SOLD)

BRONZE



All Bronze Sponsorships include:

- Exhibit space to display corporate promotional material in central meeting area
- Company name included in all conference advertising in print media
- Logo included in delegates' conference book
- Company name on the CPBI conference website acknowledging level of sponsor

\$2,500 EACH
THREE AVAILABLE

GOLF SPONSORSHIPS



1. **BBQ Lunch**

Half way through the round, golfers will have the opportunity to have a bbq lunch before resuming. Sponsor this event and be recognized as the exclusive sponsor.



2. **Golf Cart (SOLD)**

The sponsor of the golf carts will have their logo on the carts and the score cards used by each player.



3. **Post- Golf Reception**

Following the day of golf, players are invited to attend the reception where prizes will be awarded and bragging rights encouraged! Be the sponsor of this event and be recognized as the exclusive sponsor and congratulate winners of the prizes.

Each Golf Sponsorship includes:

- Two complementary green fees
- Sponsor recognition in all conference advertising in print media
- Logo included in delegates' conference book
- Appropriate logo placement on the CPBI conference website acknowledging level of sponsor



SPONSOR INFORMATION

Corporate Logo

Please send your corporate logo in both jpg and eps formats to: Ontario@cpbi-icra.ca. Your logo will appear on the CPBI conference website, delegates' book and appropriate signage at the conference. Your logo may be included in Benefits Canada, Benefits & Pensions Monitor and Avantages.

Payment

Payment for your sponsorship is due when registering as a sponsor.

Registration for the Conference

If your sponsorship includes 1 or more complementary registrations to the conference, you will receive details about how to register once the program is finalized.

Corporate Promotional Material

All sponsorships include a display table where you can showcase corporate material and promotional items. This is not a booth. Details about how to ship material will be sent to you prior to the conference.

Exclusive Plan Sponsor Offer

Diamond, Platinum and Gold Sponsors are entitled to an Exclusive Plan Sponsor Offer:

- Invite Plan Sponsors at a special rate of \$375 per person
- Full access to Sessions, Meals, Receptions and Entertainment
- Special invitation for your guests to attend a special Plan Sponsor event to meet other Plan Sponsor attendees

This exclusive offer does not include Hotel Accommodations.

2016 CPBI REGIONAL CONFERENCE SPONSOR REGISTRATION

Diamond-Gala - \$12,500 each	
Platinum - \$9,500 each	
Benefits Stream	SOLD
Pension/Investment Stream	
Plenaries	
Gold - \$7,000 each	
Opening Keynote	SOLD
Wednesday Breakfast with speakers	
Health Breaks	
Welcome Reception	SOLD
Delegate Gift	SOLD
Delegate Folios	SOLD
Silver - \$5,000 each	
Wine at Gala Evening	SOLD
Hotel Room Keys	SOLD
Tuesday Lunch	SOLD
Wednesday Lunch	
Bottled Water	SOLD
USB Flash Drives	SOLD
Bronze - \$2,500 each	
Golf - \$2,500 each	
BBQ Lunch	
Golf Carts	SOLD
Post-Golf Reception	

Payment Information – Credit Card		
Please Charge \$ _____ to my:		
Visa	MasterCard	Amex
Cardholder Name:		
Credit Card Number:		
Expiry Date		
Signature		
Payment Information – Cheque		
Please send a cheque made out to CPBI Ontario to:		
20 Carlton Street, Suite 123 Toronto, ON M5B 2H5		

COMPANY/ORGANIZATION INFORMATION		
Approved by, Name:		
Company:		
Address:		
City:	Province:	Postal Code:
Telephone:		
Email:		

Please indicate your sponsorship choice, complete the form and return to CPBI Ontario:

By email: ontarioconference@cpbi-icra.ca